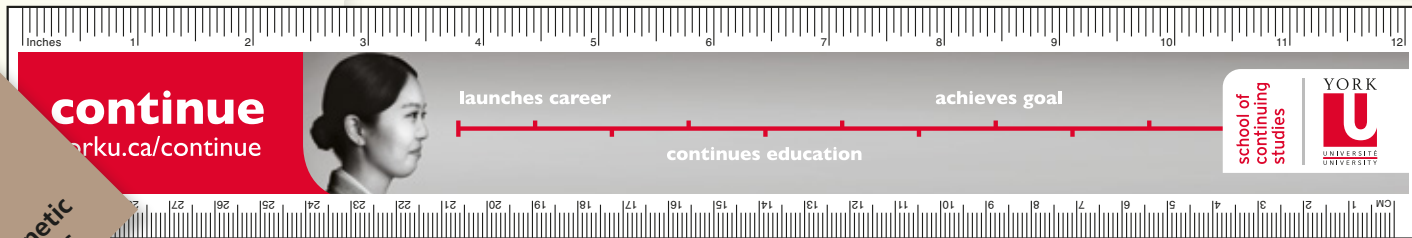
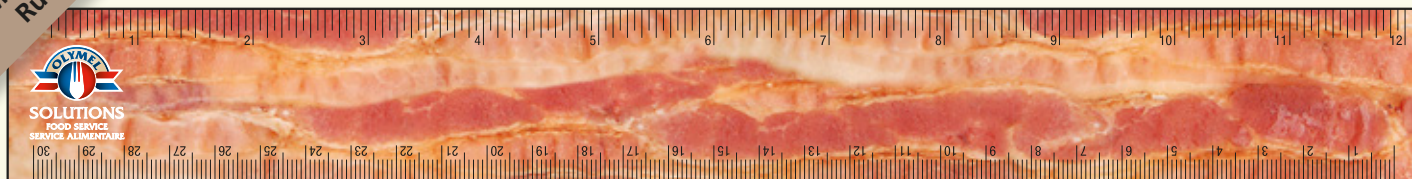


Magnetic Rulers



RS 37-4CP 2" x 12.25"



RS 36-4CP 1.5" x 12.25"



RS 32-4CP
1.5" x 6.25"



RS 31-4CP 1" x 6.25"

500 1000 2500 5000

Shown at
60%
of actual
size

ANY
BLEED
EDGE

MAGNETIC RULERS

Free virtual proof with supplied file (see inside back cover for complete details)

SCREEN-PRINTED at 76 lpi, any bleed edge

Copy changes in multiples of 250 add \$25 (G) per color

1 custom PMS color included

RS 31	1" x 6.25"	.020	.92	.55	.35	.25
RS 32	1.5" x 6.25"	.020	.99	.62	.42	.32
Additional color			.38	.23	.13	.08
RS 34	1.5" x 8.25"	.020	1.05	.65	.45	.35
			.035	1.09	.75	.43
RS 35	2" x 8.25"	.020	1.15	.75	.52	.42
			.035	1.25	.89	.65
Additional color			.40	.26	.15	.10
RS 36	1.5" x 12.25"	.035	1.39	1.09	.79	.69
RS 37	2" x 12.25"	.035	1.69	1.39	1.09	.89
Additional color			.44	.28	.17	.11

FOUR COLOR PROCESS

High-resolution digital print, any bleed edge, clear varnish included

Copy or design changes in any quantity add \$39 (G) each

Pre-press proof (recommended) add \$60 (G)

RS 31-4CP	1" x 6.25"	.020	.89	.55	.39	.32
RS 32-4CP	1.5" x 6.25"	.020	.95	.63	.45	.39
RS 34-4CP	1.5" x 8.25"	.020	1.09	.75	.55	.45
			.035	1.25	.89	.65
RS 35-4CP	2" x 8.25"	.020	1.19	.85	.65	.55
			.035	1.35	.99	.79
RS 36-4CP	1.5" x 12.25"	.035	1.75	1.35	1.05	.95
RS 37-4CP	2" x 12.25"	.035	2.35	1.75	1.39	1.29

4C

If artwork required add \$35 per half hour (G) electronic proof included.

Production time 10 working days from artwork approval.

Over / underrun allow plus or minus 5% with appropriate billing.

Exact repeat orders deduct 2% from current prices.



RS 34
1.5" x 8.25"

RS 35-4CP
2" x 8.25"